



WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 312551

**Schedule Dates** 10/11/12-10/15/12  
**Advertiser** Democratic Congressional Campaign Committee (S  
**Agency** Great American Media (3571)  
**Product** Political - Issue (1058)  
**Brand** DCCC (28005)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1200  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL  
CAMPAIGN

**Date Entered** 05/18/12  
**Last Modified** 10/11/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06148816  
**Demio**  
**Order Type** Issue - Regular  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,738.00  
**Net Total** \$21,182.00  
**Sales Tax**

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	53	\$24,920.00
<b>Grand Total:</b>	<b>53</b>	<b>\$24,920.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.0.1	Closed Preempt (23)	10/13/12															Steubenville (WTOV)	Product Conflict/Spot -	
9.0	Normal Line / Spot (24)	10/13/12-10/13/12	2	:30	9:00:04A- News9 Saturday Morning							1		1	\$210.00	\$210.00	Steubenville (WTOV)	NWS9 SAT MORN/24	5/18/12
10.0	Normal Line / Spot (25)	10/14/12-10/14/12	2	:30	11:30P- Sports Sunday								1	1	\$220.00	\$220.00	Steubenville (WTOV)	SPORTS SUNDAY/25	5/18/12
11.0	Normal Line / Spot (1)	10/11/12-10/15/12	2	:30	1:00:04P- Days Of Our Lives	1	X			X	X			2	\$290.00	\$580.00	Steubenville (WTOV)	DAYS-OUR LIVES/1	5/21/12
12.0	Normal Line / Spot (2)	10/11/12-10/12/12	2	:30	10:00:04A- Today Show II					1	1			2	\$150.00	\$300.00	Steubenville (WTOV)	TODAY SHOWS/2	5/21/12
13.0	Normal Line / Spot (3)	10/11/12-10/15/12	2	:30	11P- News Nine Tonight	1	X			X				2	\$1,000.00	\$2,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	5/21/12
14.0	Revised Line / Spot (3)	10/12/12-10/12/12	2	:30	11P- News Nine Tonight F							1					Steubenville (WTOV)	NEWS 9 TONIGHT/3	5/21/12
14.1	Normal Line / Spot (3)	10/12/12-10/12/12	2	:30	10:59:34P- News Nine Tonight							1		1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	NEWS 9 TONIGHT/3	7/12/12
15.0	Normal Line / Spot (4)	10/11/12-10/15/12	2	:30	11:35P- The Tonight Show With Jay Leno		1			1	1			2	\$230.00	\$460.00	Steubenville (WTOV)	TONITE SHW-NBC/4	5/21/12
15.0.1	Closed Preempt (4)	10/12/12															Steubenville (WTOV)	Program Change/Exception	
16.0	Normal Line / Spot (5)	10/11/12-10/15/12	2	:30	12:30:04P- Who Wants To Be A Millionaire	1	X			X	X			2	\$150.00	\$300.00	Steubenville (WTOV)	MILLIONAIRE/5	5/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTOW  
9 Red Donley Plaza  
Mingo Junction, OH 43938



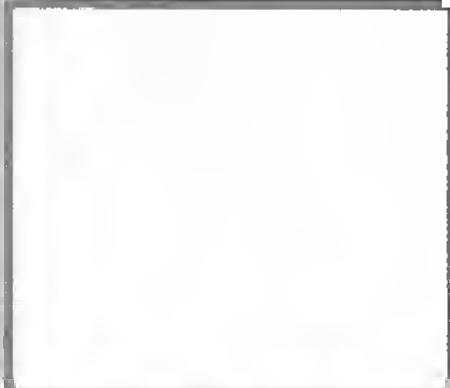
Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

### Contract # 312551

**Schedule Dates** 10/11/12-10/15/12  
**Advertiser** Democratic Congressional Campaign Committee (; Entered By Sharon Green  
**Agency** Great American Media (3571)  
**Product** Political - Issue (1058)  
**Brand** DCCC (28095)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** KAUFMAN, MEREDITH  
**Phone/Fax** /  
**CPE** 11/14/1200  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 CAMPAIGN

**Date Entered** 05/18/12  
**Last Modified** 10/11/12  
**Entered By** Sharon Green  
**CO-OP** No  
**Headline #** 06148016  
**Demo** Issue - Regular  
**Order Type** Package Deal  
**Commission %** 15.00  
**Commission** \$3,738.00  
**Net Total** \$21,182.00  
**Sales Tax**

**Steubenville (WTOW)**  
 By Broadcast Month Spots Rate  
 Oct. 2012 53 \$24,920.00  
**Grand Total:** 53 \$24,920.00



Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot (16)	10/15/12-10/15/12	2	:30	10P- Smash	1								1	\$1,000.00		Steubenville (WTOW)	SMASH - NBC/16	5/18/12
1.0.1	Closed Preempt (16)	10/15/12															Steubenville (WTOW)	Program Change/Exception	
2.0	Normal Line / Spot (17)	10/15/12-10/15/12	2	:30	8P- The Voice	1								1	\$1,000.00		Steubenville (WTOW)	VOICE-NBC/17	5/18/12
3.0	Normal Line / Spot (18)	10/13/12-10/14/12	2	:30	11P- News Nine Tonight	1					X	X		1	\$950.00		Steubenville (WTOW)	NEWS 9 TONIGHT/18	5/18/12
4.0	Normal Line / Spot (19)	10/13/12-10/14/12	2	:30	6P- News Nine 6pm						1	1		1	\$550.00		Steubenville (WTOW)	NEWS 9 AT SIX/AVG. ALL WKS/19	5/18/12
4.0.1	Closed Preempt (19)	10/13/12															Steubenville (WTOW)	Program Change/Exception	
5.0	Normal Line / Spot (20)	10/13/12-10/13/12	2	:30	11:30P- Saturday Night Live								1	1	\$220.00		Steubenville (WTOW)	SAT NITE LIVE/20	5/18/12
6.0	Normal Line / Spot (21)	10/13/12-10/13/12	2	:30	7:00-84P- Weekend Wheel of Fortune								1		\$180.00		Steubenville (WTOW)	WEEKEND WHEEL/21	5/18/12
6.0.1	Closed Preempt (21)	10/13/12															Steubenville (WTOW)	Program Change/Exception	
7.0	Normal Line / Spot (22)	10/13/12-10/13/12	2	:30	7:00-84P- Saturday Today								1	1	\$210.00		Steubenville (WTOW)	SATURDAY TODAY/22	5/18/12
8.0	Normal Line / Spot (23)	10/13/12-10/13/12	2	:30	7:30-84P- Cash Explosion								1		\$180.00		Steubenville (WTOW)	CASH-EXPLOSION/23	5/18/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WTOV  
9 Red Donley Plaza  
Mingo Junction, OH 43938

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 312551

Schedule Dates 10/11/12-10/15/12  
Advertiser Democratic Congressional Campaign Committee (5  
Agency Great American Media (3571)  
Product Political - Issue (1068)  
Brand DCCC (28005)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name KAUFMAN, MEREDITH  
Phone/Fax /  
CPE 11/14/1200  
Account Types National/Political  
Billing Type Standard  
Comments DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN

Date Entered 05/18/12  
Last Modified 10/11/12  
Entered By Sharon Green  
CO-OP No  
Headline # 06148816  
Demo  
Order Type Issue - Regular  
Package Deal  
Commission % 15.00  
Commission \$3,738.00  
Net Total \$21,182.00  
Sales Tax

## Steubenville (WTOV)

By Broadcast Month	Spots	Rate
Oct. 2012	53	\$24,920.00
<b>Grand Total:</b>	<b>53</b>	<b>\$24,920.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	M/G For 15.0.1 / Spot (27)	10/11/12-10/11/12	2	:30	11:34:34P- The Tonight Show With Jay Leno					1					\$230.00		Steubenville (WTOV)	TONITE SHW-NBC/27	7/13/12
28.0.1	Closed Preempt (27)	10/11/12															Steubenville (WTOV)	Product Conflict/Exception	
29.0	M/G For 1.0.1 / Spot (26)	10/15/12-10/15/12	2	:30	10:00:04P- Revolution	1								1	\$1,000.00	\$1,000.00	Steubenville (WTOV)	REVOLUTION/26	7/13/12
30.0	M/G For 6.0.1 / Spot (29)	10/13/12-10/13/12	2	:30	7:30:04P- Cash Explosion							1		1	\$250.00	\$250.00	Steubenville (WTOV)	CASH EXPLOSION/29	10/5/12
31.0	Normal Line / Spot (28)	10/11/12-10/12/12	2	:30	11:00:04A- Today Show III	1				X	X			1	\$230.00	\$230.00	Steubenville (WTOV)	TODAY SHOW III/28	10/5/12
32.0	Normal Line / Spot (30)	10/11/12-10/12/12	2	:30	2:00:04P- Katie	1				X	X			1	\$350.00	\$350.00	Steubenville (WTOV)	KATIE/30	10/5/12
33.0	M/G For 8.0.1, 28.0.1 / Spot (31)	10/14/12-10/14/12	2	:30	9:00:04A- Sunday Today								1	1	\$410.00	\$410.00	Steubenville (WTOV)	SUN TODAY/31	10/11/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Contract # 312551

Schedule Dates 10/11/12-10/15/12

Advertiser Democratic Congressional Campaign Committee (3571)

Agency Great American Media (3571)

Product Political - Issue (1068)

Brand DCCC (28005)

Salesperson Telerep/Philadelphia, Philadelphia (1057)

Sales Office Telerep/Philadelphia

Buyer Name KAUFMAN, MEREDITH

Phone/Fax /

CPE 11/14/1200

Account Types National/Political

Billing Type Standard

Comments DCCC

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN



Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

Date Entered 05/10/12  
Last Modified 10/11/12  
Entered By Sharon Green  
CO-OP No  
Headline # 06148816  
Demo  
Order Type Issue - Regular  
Package Deal  
Commission % 15.00  
Commission \$3,738.00  
Net Total \$21,182.00  
Sales Tax

Steubenville (WTOV)			
By Broadcast Month	Spots	Rate	
Oct. 2012	53	\$24,920.00	
<b>Grand Total:</b>	<b>53</b>	<b>\$24,920.00</b>	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Revised Line / Spot (6)	10/11/12-10/12/12	2	:30	12:37-04A- Late Night With Jimmy Fallon	1					1	1		2	\$50.00	\$100.00	Steubenville (WTOV)	3 FALLON-NBC/6	5/21/12
17.1	Normal Line / Spot (6)	10/11/12-10/15/12	2	:30	12:37-04A- Late Night With Jimmy Fallon	1	1			1				3	\$350.00	\$1,050.00	Steubenville (WTOV)	3 FALLON-NBC/6	7/13/12
18.0	Normal Line / Spot (7)	10/11/12-10/15/12	2	:30	12P- News Nine Midday	1	1			1	1			3	\$240.00	\$720.00	Steubenville (WTOV)	NWS 9 MIDDAY/7	5/21/12
19.0	Normal Line / Spot (8)	10/11/12-10/15/12	2	:30	4:00-04P- Ellen	1	1			1	1			3	\$800.00	\$2,400.00	Steubenville (WTOV)	ELLEN/8	5/21/12
20.0	Normal Line / Spot (9)	10/11/12-10/15/12	2	:30	5P- Live At Five	1	1			1	1			3	\$1,000.00	\$3,000.00	Steubenville (WTOV)	NWS9 LIVE-FIVE/9	5/21/12
21.0	Normal Line / Spot (10)	10/11/12-10/15/12	2	:30	6P- News Nine 6pm	1	1			1	1			3	\$380.00	\$1,140.00	Steubenville (WTOV)	NEWS 9 AT SIX/10	5/21/12
22.0	Normal Line / Spot (11)	10/11/12-10/15/12	2	:30	6P- News Nine 6pm Sunrise 6am	1	1			1	1			3	\$700.00	\$2,100.00	Steubenville (WTOV)	NWS9 SUNRS-6AM/11	5/21/12
23.0	Normal Line / Spot (12)	10/11/12-10/15/12	2	:30	7P- Jeopardy	1	1			1	1			3	\$380.00	\$1,140.00	Steubenville (WTOV)	JEOPARDY/12	5/21/12
24.0	Normal Line / Spot (13)	10/11/12-10/12/12	2	:30	7:00-04A- Today Show	3					X	X		3	\$380.00	\$1,140.00	Steubenville (WTOV)	TODAY SHW/13	5/21/12
25.0	Normal Line / Spot (13)	10/15/12-10/15/12	2	:30	7:00-04A- Today Show	1	1							1	\$380.00	\$380.00	Steubenville (WTOV)	TODAY SHW/13	5/21/12
26.0	Normal Line / Spot (14)	10/11/12-10/15/12	2	:30	7:30P- Wheel Of Fortune	1	1			1	1			3	\$700.00	\$2,100.00	Steubenville (WTOV)	WHEEL-FORTUNE/14	5/21/12
27.0	Normal Line / Spot (15)	10/11/12-10/15/12	2	:30	9:00-04A- Live With Regis & Kelly	1	1			1	1			3	\$150.00	\$450.00	Steubenville (WTOV)	LIVE WITH KELLY/15	5/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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REP HEADLINE# 6148816      TRF# 312551      REP: TEL# 610-293-4100      FAX# 610-225-1191  
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM REP      OCT11/12 11.39  
 ORDER WORKSHEET      \*\*\* CHANGES \*\*\*      \*\*\* WTOV-TV \*\*\*

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
23	S		730P-800P	30		\$180.00	10/13	10/13	0		SAT	0
PROGRAM : OHIO-EXPLOSION CON COM1: OHIO-EXPLOSION												
31	A		900A-1000A	30		\$410.00	10/14	10/14	1		SUN	1
PROGRAM : SUN TODAY ORD COM1: PRODUCT CONFLICT PL2 CF SUN TODAY ASAP. THX SHARON THIS IS A MAKE-GOOD FOR OCT13 ON LINE-23 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT11 ON LINE-27 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#23 MISSED:SAT/730P-800P OCT13 30S \$180.00 (OCT11/12) BUY#27 TH,M/1135P-1235A OCT11 30S \$230.00 OFFER:SUN/900A-1000A OCT14 30S \$410.00 PLS ADVISE. CMT:PRODUCT CONFLICT PL2 CF SUN TODAY ASAP. THX SHARON												
OCT/12			24920.00									
										CONTRACT TOTAL	24920.00	
										TOTAL SPOTS	53	

MARKET TOTALS \$39,555      WTOV 63%      WTRF 33%      WBWO 1%      ETRF 3%  
 SVC- NSI  
 DEMOS- RA35+\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REF: TEL# 610-290 1200 FAX# 610 225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
HARRIS REPORT FROM STATION OCT11/12 10.06  
\*\*\* WTOV-TV \*\*\*

REP HEADLINE# 6148816 TRF# 312551  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$  
ADV # 9/30 ADV. NAME ISS/DCCC REP.# OFF.# 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007  
ORDER # 312551 CONTRACT # 6148816 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT11/12 OCT15/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT11/12 10.06  
STA: *SKG*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#23 MISSED: SAT/730P-800P OCT13 30S \$180.00 (OCT11/12)  
BUY#27 TH,M/1135P-1235A OCT11 30S \$230.00  
OFFER: SUN/900A-1000A OCT14 30S \$410.00 PLS ADVISE.  
CMT: PRODUCT CONFLICT PLZ CF SUN TODAY ASAP. THX SHARON

CONTRACT TOTAL 24920.00  
TOTAL SPOTS 54

REP HEADLINE# 6148816 TRF# 312551  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

TEL: TEL# 510 2 4 4 10

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 510 2 4 4 10

HARRIS REPORT FROM REP OCT5/12 09.56  
\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312551 CONTRACT # 6148816 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1200 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT11/12 OCT15/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT5/12 09.56

REP: TO SHARON  
FR NIKKI  
OK'D M2 SEE LINES 20-30  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

CF 10/5-11A<sup>19</sup> SLG  
Rev 10/5-11A<sup>18</sup>

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1200  
AGENCY PRODUCT CODE = 14

19	S		600P-630P	30		\$650.00	10/13	10/14	1		SA-SU	1
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PROGRAM : NEWS 9 AT SIX/AVG. ALL WKS  
CON COM1: NEWS 9 AT SIX/AVG. ALL WKS

28	A		1100A-1200N	30		\$230.00	10/11	10/12	1		TH-F	1
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PROGRAM : TODAY SHOW III  
ORD COM1: PROGRAM CHANGE. PLZ CF NEW PROGRAMMING 0 TODAY SHOW III, CASH AND  
ORD COM2: KATIE ASAP. THX SHARON  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-19 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-21 FOR 1 SPOT/WK



REP: TEL# 610-215-4100 FAX# 610-215-4101  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/12 09.56  
 \*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

REP HEADLINE# 6148816 TRF# 312551  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		730P-800P	30		\$250.00	10/13	10/13	1		SAT	1
PROGRAM : CASH EXPLOSION ORD COM1: PROGRAM CHANGE. PLZ CF NEW PROGRAMMING 0 TODAY SHOW III, CASH AND ORD COM2: KATIE ASAP. THX SHARON PART OF A MAKEGOOD MADE UP OF LINES 28-30												
30	A		200P-300P	30		\$350.00	10/11	10/12	1		TH-F	1
PROGRAM : KATIE ORD COM1: PROGRAM CHANGE. PLZ CF NEW PROGRAMMING 0 TODAY SHOW III, CASH AND ORD COM2: KATIE ASAP. THX SHARON PART OF A MAKEGOOD MADE UP OF LINES 28-30												
21	S		700P-730P	30		\$180.00	10/13	10/13	0		SAT	0
PROGRAM : WEEKEND WHEEL CON COM1: WEEKEND WHEEL STATION MAKEGOOD OFFERS: M2 OK'D BUY#19 MISSED: SA-SU/600P-630P OCT13 30S \$650.00 (OCT5/12) BUY#21 SAT/700P-730P OCT13 30S \$180.00 OFFER: TH-F/1100A-1200N OCT11 30S \$230.00 PLS ADVISE. & SAT/730P-800P OCT13 30S \$250.00 & TH-F/200P-300P OCT11 30S \$350.00 CMT: PROGRAM CHANGE. PLZ CF NEW PROGRAMMING 0 TODAY SHOW III, CASH AND CMT: KATIE ASAP. THX SHARON												

OCT/12 24920.00 CONTRACT TOTAL 24920.00  
 TOTAL SPOTS 54

MARKET TOTALS \$39,555 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 6148816 TRF# 312551  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100

FAX# 610-225-1191

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP JUL13/12 10.5  
\*\*CHANGES\*\* \*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
1010 WISCONSIN AVENUE  
WASHINGTON, DC 20007

REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

ORDER # 312551 CONTRACT # 6148816 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1200 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT11/12 OCT15/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL13/12 10.51

REP: TO SHARON  
FR NIKKI  
OK'D I SEE LINES 26-27  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1200  
AGENCY PRODUCT CODE = 14

4			ES 1135P-1235A	30		\$230.00	10/11	10/15	2		TH-F,M	2
PROGRAM : TONITE SHW-NBC<												
ORD COM1: REVISED START DATE												
CON COM1: TONITE SHW-NBC<												

REP HEADLINE# 6148816 TRF# 312551  
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

REP: TEL# 610-293-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM STATION JUL13/12 10.1  
\*\*\* WTOV-TV \*\*\*

10.5  
\*\*\*

ADV # 9132 ADV. NAME ISS/DCCC  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA  
1010 WISCONSIN AVENUE  
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REP.# OFF.# 2016 SALESMAN #  
BUYER NAME MEREDITH KAUFMAN  
SALES PRSN PH- TERESA DIFURIA

PL:  
PS:  
0

ORDER # 312551 CONTRACT # 6148816 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST# 1200 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT11/12 OCT15/12 WK-1  
CITY TAX STATE TAX CO-OP BILLING NEEDED

TR DATE JUL13/12 10.16  
SLG

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEMOCRATIC CONGRESSIONAL CAMPAIGN  
STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#16	MISSED: MON/1000P-1100P	OCT15	30S	\$1,000.00	{JUL13/12}
BUY#4	TH-F,M/1135P-1235A	OCT12	30S	\$230.00	
	OFFER: MON/1000P-1100P	OCT15	30S	\$1,000.00	PLS ADVISE.
	& TH,M/1135P-1235A	OCT11	30S	\$230.00	
CMT: PROGRAM CHANGE. PLZ CF REVOLUTION 10/15. NO TONIGHT SHOW 10/12 DUE					
CMT: TO HS FOOTBALL PLZ CF ALTERNATE DATE ASAP. THX SHARON					

CONTRACT TOTAL 24920.00  
TOTAL SPOTS 53

0  
3



\*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	*		1100P-1135P	30		\$1,000.00	10/11	10/15	3		TH-F,M	3
PROGRAM : NEWS 9 TONIGHT<							10/11-1 + 10/15-1 = 2					
ORD COM1: REVISED START DATE							10/12-1					
CON COM1: NEWS 9 TONIGHT<												
4	*		1135P-1235A	30		\$230.00	10/11	10/15	3		TH-F,M	3
PROGRAM : TONITE SHW-NBC<												
ORD COM1: REVISED START DATE												
CON COM1: TONITE SHW-NBC<												
5	*		1230P-100P	30		\$150.00	10/11	10/15	2		TH-F,M	2
PROGRAM : MILLIONAIRE												
ORD COM1: REVISED START DATE												
CON COM1: MILLIONAIRE												
6	*		1235A-135A	30		\$50.00	10/11	10/15	2		TH-F,M	2
PROGRAM : J FALLON-NBC<							10/12					
ORD COM1: REVISED START DATE												
CON COM1: J FALLON-NBC<												
7	*		1200N-1230P	30		\$350.00	10/11	10/15	3		TH-F,M	3
PROGRAM : NWS 9 MIDDAY												
ORD COM1: REVISED START DATE												
CON COM1: NWS 9 MIDDAY												
8	*		400P-500P	30		\$240.00	10/11	10/15	3		TH-F,M	3
PROGRAM : ELLEN												
ORD COM1: REVISED START DATE												
CON COM1: ELLEN												
9	*		500P-600P	30		\$800.00	10/11	10/15	3		TH-F,M	3
PROGRAM : NWS9 LIVE-FIVE												
ORD COM1: REVISED START DATE												
CON COM1: NWS9 LIVE-FIVE												

REP HEADLINE# 6148816  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP MAY21/12 14.1  
\*\*\*CHANGES\*\*\* \*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	*		600P-630P	30		\$1,000.00	10/11	10/15	3		TH-F,M	3✓
PROGRAM : NEWS 9 AT SIX												
ORD COM1: REVISED START DATE												
CON COM1: NEWS 9 AT SIX												
11	*		600A-700A	30		\$380.00	10/11	10/15	3		TH-F,M	3✓
PROGRAM : NWS9 SUNRS-6AM												
ORD COM1: REVISED START DATE												
CON COM1: NWS9 SUNRS-6AM												
12	*		700P-730P	30		\$700.00	10/11	10/15	3		TH-F,M	3✓
PROGRAM : JEOPARDY												
ORD COM1: REVISED START DATE												
CON COM1: JEOPARDY												
13	*		700A-900A	30		\$380.00	10/11	10/15	4		TH-F,M	4✓
PROGRAM : TODAY SHW<												
ORD COM1: REVISED START DATE												
CON COM1: TODAY SHW<												
14	*		730P-800P	30		\$700.00	10/11	10/15	3		TH-F,M	3✓
PROGRAM : WHEEL-FORTNE												
ORD COM1: REVISED START DATE												
CON COM1: WHEEL-FORTNE												
15	*		900A-1000A	30		\$150.00	10/11	10/15	3		TH-F,M	3✓
PROGRAM : LIVE WTH KELLY												
ORD COM1: REVISED START DATE												
CON COM1: LIVE WTH KELLY												
OCT/12			24920.00									
CONTRACT TOTAL												24920.00
TOTAL SPOTS												53

MARKET TOTALS \$39,555 WTOV 63% WTRF 33% WBWO 1% ETRF 3%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE



REP HEADLINE# 6148816  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
MAY17/12 14.1  
\*\*\* WTOV-TV \*\*\*

ADV # 9132 ADV. NAME ISS/DCCC REP. # OFF. # 2016 SALESMAN #  
AGY # 3571 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MEREDITH KAUFMAN

1010 WISCONSIN AVENUE SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # 812551 CONTRACT # 6148816 CLASS: NATL. LOCAL REGIONAL  
PRDCT DCCC EST#1200 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 OCT15/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY17/12 14.10

REP: \*\*\*NEW DCCC ORDER\*\*\*  
10/9-10/15

TTL \$24,920  
PLS CNF THX  
KYLE

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :  
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1200  
AGENCY PRODUCT CODE = 14

1			100P-200P	30		\$290.00	10/9	10/15	21		TU-F,M	21
PROGRAM : DAYS-OUR LIVES<												
CON COM1 : DAYS-OUR LIVES<												
2			1000A-1100A	30		\$150.00	10/9	10/15	21		TU-F,M	21
PROGRAM : TODAY SHW2-NBC<												
CON COM1 : TODAY SHW2-NBC<												

CF-5/18-11A-566  
EC-5/17-4P-869  
59  
34

REP HEADLINE# 6148816  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 MAY17/12 14.1  
 \*\*\* WTOV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1100P-1135P PROGRAM : NEWS 9 TONIGHT< CON COM1 : NEWS 9 TONIGHT<	30		\$1,000.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	3		TU-F,M	3X
4			1135P-1235A PROGRAM : TONITE SHW-NBC< CON COM1 : TONITE SHW-NBC<	30		\$230.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	3		TU-F,M	3X
5			1230P-100P PROGRAM : MILLIONAIRE CON COM1 : MILLIONAIRE	30		\$150.00	10/9	10/15	2		TU-F,M	2X
6			1235A-135A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$50.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	2		TU-F,M	2X
7			1200N-1230P PROGRAM : NWS 9 MIDDAY CON COM1 : NWS 9 MIDDAY	30		\$350.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	3		TU-F,M	3X
8			400P-500P PROGRAM : ELLEN CON COM1 : ELLEN	30		\$240.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	3		TU-F,M	3X
9			500P-600P PROGRAM : NWS9 LIVE-FIVE CON COM1 : NWS9 LIVE-FIVE	30		\$800.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	3		TU-F,M	3X
10			600P-630P PROGRAM : NEWS 9 AT SIX CON COM1 : NEWS 9 AT SIX	30		\$1,000.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	3		TU-F,M	3X
11			600A-700A PROGRAM : NWS9 SUNRS-6AM CON COM1 : NWS9 SUNRS-6AM	30		\$380.00	10/9	10/15 10/9-10/11 X 10/12 X 10/15 X	3		TU-F,M	3X

\*\*\* WTOV-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
12			700P-730P	30		\$700.00	10/9	10/15	3		TU-F,M	3 <sup>X</sup>
							10/9-12 X2 <sup>X</sup> 10/15 X1 <sup>X</sup>					
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
13			700A-900A	30		\$380.00	10/9	10/15	4		TU-F <sup>X</sup>	4 <sup>X</sup>
							12					
PROGRAM : TODAY SHW<												
CON COM1: TODAY SHW<												
14			730P-800P	30		\$700.00	10/9	10/25	3		TU-F <sup>X</sup>	3 <sup>X</sup>
							12					
PROGRAM : WHEEL-FORTNE												
CON COM1: WHEEL-FORTNE												
15			900A-1000A	30		\$150.00	10/9	10/15	3		TU-F,M	3 <sup>X</sup>
							10/9-12 X2 <sup>X</sup> 10/15 X1 <sup>X</sup>					
PROGRAM : LIVE WTH KELLY												
CON COM1: LIVE WTH KELLY												
16			1000P-1100P	30		\$1,000.00	10/15	10/15	1		MON	1 <sup>X</sup>
PROGRAM : SMASH-NBC												
CON COM1: SMASH-NBC												
17			800P-1000P	30		\$1,000.00	10/15	10/15	1		MON	1 <sup>X</sup>
PROGRAM : VOICE-NBC												
CON COM1: VOICE-NBC												
18			1100P-1135P	30		\$950.00	10/13	10/14	1		SA-SU	1 <sup>X</sup>
PROGRAM : NEWS 9 TONIGHT<												
CON COM1: NEWS 9 TONIGHT<												
19			600P-630P	30		\$650.00	10/13	10/14	2		SA-SU	2 <sup>X</sup>
PROGRAM : NEWS 9 AT SIX/AVG. ALL WKS												
CON COM1: NEWS 9 AT SIX/AVG. ALL WKS												
20			1130P-100A	30		\$220.00	10/13	10/13	1		SAT	1 <sup>X</sup>
PROGRAM : SAT NITE LIVE												
CON COM1: SAT NITE LIVE												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			700P-730P	30		\$180.00	10/13	10/13	1		SAT	1X
PROGRAM : WEEKEND WHEEL												
CON COM1: WEEKEND WHEEL												
22			700A-900A	30		\$210.00	10/13	10/13	1		SAT	1X
PROGRAM : SATURDAY TODAY												
CON COM1: SATURDAY TODAY												
23			730P-800P	30		\$180.00	10/13	10/13	1		SAT	1X
PROGRAM : OHIO-EXPLOSION												
CON COM1: OHIO-EXPLOSION												
24			900A-1000A	30		\$210.00	10/13	10/13	1		SAT	1X
PROGRAM : NWS9 SAT MORN												
CON COM1: NWS9 SAT MORN												
25			1130P-1200M	30		\$220.00	10/14	10/14	1		SUN	1X
PROGRAM : SPORTS SUNDAY												
CON COM1: SPORTS SUNDAY												
OCT/12 24920.00											CONTRACT TOTAL 24920.00	
											TOTAL SPOTS 53	

MARKET TOTALS \$39,555    WTOV 63%    WTRF 33%    WBWO 1%    ETRF 3%  
 SVC- NSI  
 DEMOS- RA35+\*

# Great ★ American ★ Media

**URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!**

**PLEASE DELIVER IMMEDIATELY**

**TO: TRAFFIC MANAGER**  
**FROM: GREAT AMERICAN MEDIA**  
**RE: Democratic Congressional Campaign Committee (DCCC)**  
**DATE: October 8, 2012**

---

## **Wheeling, OH Broadcast**

**Est: 1200, 1194**

**EFFECTIVE 10/10 UNTIL FURTHER NOTICE:**

**HD Feed: Please run the following until further notice:**

**D3C12-OH6-T02H "Deeds" TV :30 @ 100%**

**SD Feed: Please run the following until further notice:**

**D3C12-OH6-T02 "Deeds" TV :30 @ 100%**

"Deeds" is being shipped 10/9 via Extreme Reach to arrive by 12pm 10/9

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at [katie.keuleman@gmmb.com](mailto:katie.keuleman@gmmb.com)  
Please email [traffic@gmmb.com](mailto:traffic@gmmb.com) to confirm receipt.

Thank You!

# Great ★ American ★ Media

URGENT! URGENT! URGENT! URGENT! URGENT!

**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER  
FROM: GREAT AMERICAN MEDIA  
RE: Democratic Congressional Campaign Committee (DCCC)  
DATE: September 25, 2012

Wheeling, OH Broadcast

Est 1551, 1200

**EFFECTIVE 9/27 UNTIL FURTHER NOTICE:**

HD Feed: Please run the following until further notice:  
D3C12-OH6-T03H "Trust" TV: 30 @ 100%

SD Feed: Please run the following until further notice:  
D3C12-OH6-T03 "Trust" TV: 30 @ 100%

"Trust" is being shipped 9/25 via Extreme Reach to arrive by 12pm 9/26.

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at katie.keuleman@gmmmb.com  
Please email traffic@gmmmb.com to confirm receipt.

Thank You!



# Great ★ American ★ Media

URGENT! URGENT! URGENT! URGENT! URGENT! URGENT!

**PLEASE DELIVER IMMEDIATELY**

TO: TRAFFIC MANAGER  
FROM: GREAT AMERICAN MEDIA  
RE: Democratic Congressional Campaign Committee (DCCC)  
DATE: October 8, 2012

---

## Wheeling, OH Broadcast

Est: 1200, 1194, 1551

**EFFECTIVE 10/10 ONLY:**

HD Feed: Please run the following until further notice:

D3C12-OH6-T03H "Trust" TV :30 @ 45%

D3C12-OH6-T02H "Deeds" TV :30 @ 55%

SD Feed: Please run the following until further notice:

D3C12-OH6-T03 "Trust" TV :30 @ 45%

D3C12-OH6-T02 "Deeds" TV :30 @ 55%

**EFFECTIVE 10/11 UNTIL FURTHER NOTICE:**

HD Feed: Please run the following until further notice:

D3C12-OH6-T02H "Deeds" TV :30 @ 100%

SD Feed: Please run the following until further notice:

D3C12-OH6-T02 "Deeds" TV :30 @ 100%

"Deeds" is being shipped 10/8 via Extreme Reach to arrive by 12pm 10/9

"Trust" is IN HOUSE

If you have any questions regarding this traffic, please do not hesitate to contact  
Katie Keuleman in our office at [katie.keuleman@gmmb.com](mailto:katie.keuleman@gmmb.com)  
Please email [traffic@gmmb.com](mailto:traffic@gmmb.com) to confirm receipt.

Thank You!